

THE MAGAZINE FOR A NEW AGE OF CABLE • Special Pullout Section

Cablevision



1995 Editorial Index



About This Section

The 1995 Editorial Index, a special pullout supplement to *Cablevision*, is a comprehensive guide to all the stories we've run during 1995. It can serve as a useful reference tool to track down information you may recall having seen in our pages, and it's also a handy way to review developments in different sectors of the business over the last 12 months.

The index is organized to correspond to the various general types of content found in a typical issue of *Cablevision*. The categories under which departments and columns are organized include: programming, pay-per-view, marketing & promotion, ad sales, technology, superhighway, operations, business and policy (regulatory issues). We've also included "The Last Mile," a look at cable's offbeat, colorful side, which as part of our recent redesign was revamped into a humor-driven column called "Lighten Up." Our index offers a complete list of the departments and columns from the past year, with each story's headline and a brief explanation, plus the issue date and page number.

This index also includes a complete inventory of the past year's feature stories, arranged by subject category, and a list of the Special Reports run in the magazine, including "Digital Gateway," a section exploring how cable companies are creating their future in a convergence environment (now, with our redesigned format, a regular department every issue). Each Special Report listing includes the overall subject of the section, plus synopses of each story included in the Report.

The last page of this special section includes ordering information for back issues, additional copies, subscriptions and reprints.

We encourage you to pull out and save the 1995 Editorial Index for future reference. We look forward to continuing to provide our readers with the most comprehensive source of information and analysis about cable TV during 1996. And we hope that our new, redesigned format—with its expanded multi-page departments, news pages and new online, marketing campaign review and MIS columns—will be able to serve your needs even better.



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In Search of an Understudy

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Juice It!

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Cable systems can become two-way easily. Just ask a computer company to come and help (10/23/95, p. 26)

Operator, Give Me Information

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Just the Fax

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'To many...[J.C.] Sparkman's name has been even more synonymous with TCI' than Malone's (4/3/95, p. 59)

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'Guru' George Gilder: a powerful but contradictory voice (6/19/95, p. 44)

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A Cry for Professionalism

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Thanks to the Banks

Whatever Al Gore advises, there's little point in thinking about raising cable rates (8/7/95, p. 51)

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Without taking business away from anybody, a lot of potential customers are out there (11/13/95, p. 50)

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The FCC says it can loosen cable regs. Do they mean it? (2/6/96, p. 50)

A Dog's Life for Hundt?

When the Republican Congress beats on the FCC, things get ugly (2/20/96, p. 44)

Tough Choices

Congress is like a bachelor who can't decide who to date and who to dump (3/6/96, p. 38)

Act of 'Indecency'

What's dirty? Sen. Exon doesn't like it, but he doesn't define it (3/20/96, p. 28)

Facing the Music?

Changes in copyright law could affect cable's carriage of digital music (4/24/95, p. 24)

Sounds Familiar, Doesn't It?

Portions of Continental's 'social contract' may show up in telecom legislation (5/8/95, p. 54)

Dishing the Dereg Dirt

They're arguing about downsizing government vs. representing consumers (5/22/95, p. 52)

Leader of the Pack

Rep. Jack Fields finds it's not so easy to keep your troops in line (6/5/95, p. 45)

Thin Ice

It's summer, and time for a little political ice skating (6/19/95, p. 45)

Fasten Your Seat Belts

As Bette Davis said, 'It's going to be a bumpy ride.' (7/3/95, p. 37)

Digital Politics

HDTV is dead. Long live digital television (7/17/95, p. 52)

Cover Stories

Violence and Internet smut get the most attention (8/7/95, p. 52)

Inside Baseball

The Democrats decide to play hardball on telecom legislation (8/21/95, p. 50)

Veto Bait

Will Bill Clinton give telecom legislation his John Hancock? (9/18/95, p. 45)

A Global View

Here's Al Gore's own take on telecom legislation (10/9/95, p. 42)

Pay-Per-Bicker

With Reed Hundt and Jim Quello at odds, it's no love fest at 1919 M Street (10/23/95, p. 64)

Stop! In the Name of Law

The Supreme Court has a busy cable-oriented docket ahead in '96 (12/11/95, p. 40)

The Nasty Copyright Fight

The cyberpeople say copyright fees should disappear in a digital world (11/13/95, p. 52)

Let's Make a Deal

Seeking ways to resolve customer complaints, cable and the FCC buff each other's image (11/27/95, p. 112)

The Last Mile**Tomorrow's TV Stars**

New networks are giving rise to a new breed of TV hosts (1/9/95, p. 48)

Stupid PR-Person Tricks

Public relations for the interactive age needs more old-fashioned basics (1/23/95, p. 56)

AMC: Shall We Dance?

AMC uses a ballroom series to move toward making "Hollywood" ambience real (2/5/95, p. 64)

Big Ideas in Small Packages

A field of telco-cable relationships grows in Iowa (3/6/95, p. 48)

Shot From the Hip

What happens when five comics shoot the breeze is worth recording for posterity (3/20/95, p. 56)

Net.Prize@Nil.Fame

The Oscars it ain't. But the NII Awards is offering pretty cool competition (4/3/95, p. 72)

It's Show Time!

What makes a convention booth? Lots of bidding and building—and big bucks (4/24/95, p. 48)

Screaming for Attention

Networks are using everything from popcorn to phone booths to catch people's eye (5/8/95, p. 136)

A Day on 'the Farm'

Discovery's elaborate upfront pitch hopes to transport ad folks to another world (5/22/95, p. 64)

Going for 'Big Air'

Kevin Robinson's bike antics gives ESPN an Extreme Games operator attraction (6/5/95, p. 56)

Hail to the Cabbies

Yellow cabs + blue-collar drivers = green cash (6/19/95, p. 56)

Boomers: A Bust?

Spending habits of boomer retirees may decimate cable revenue projections (7/17/95, p. 72)

Questions, Anyone?

The annual critics tour serves up some bizarre, stupid and sometimes interesting questions (8/7/95, p. 64)

The Answer Centers

Want a glimpse of the customer service future? You'd better become a know-it-all (8/21/95, p. 64)

Learning To Lobby

It's cable's new favorite indoor sport (9/18/95, p. 56)

A Terminal Case?

A guru says interactivity could go the way of QUBE and videotex (10/9/95, p. 52)

The Stunt Man Cometh

Chuck Klein speaks softly, but he carries a big imagination (10/23/95, p. 72)

The Right Man for Any Merger

For Ted, Jerry and John—it's morphin' time (11/13/95, p. 68)

Convention Faux Pas

Cable shows often are remarkable studies in human behavior (11/27/95, p. 136)

The Book of Gary

In the beginning, there was fiber-to-the-home... (12/11/95, p. 48)

Programming/ Pay-Per-View

Out of the Rough

The Golf Channel is more than just a fix for golf addicts. If successful, it could be a model for cable programming's future (2/6/95, pp. 31-36, by Jim Cooper and Jim Forkan)

Adult Pay-Per-View, Unwrapped

The secret is out: Adult PPV is big business. Increasing acceptance by operators and consumers is leading to more channels, heavier marketing and ventures into 'cybersex' (4/3/95, pp. 30-38, by Jim Cooper and Chris Nolan)

25 Years of Ted Turner

An anniversary album of his greatest hits (5/8/95, pp. 70-78)

Heeere's Newt!

Move over, Rush Limbaugh. Newt Gingrich, House Speaker and cable show host, is putting his stamp on poli-talk television. Will he help turn cable into America's next political arena? (5/22/95, pp. 26-31, by Lisa Stein)

Steeling Home

Armed with a new digital production facility, HGTV hopes that home is where the heart and the checkbook are (6/5/95, pp. 32-34, by Jim Cooper)

Cable's Cults

Cult TV fans: Who are these people, where do they come from and what do they want? Don't worry, they'll let you know (8/7/95, pp. 29-34, by Jim Cooper)

The PPV Satisfaction Survey

What customers think—good and bad—about the experiences of PPV ordering and home video rental (8/21/95, pp. 33-36, by Jim Forkan)

Start Your Engines

NASCAR's ratings on cable vroom through the roof as young and older nets race to program hot motor sports (9/18/95, pp. 27-29, by Jim Cooper)

Doug Herzog, Exposed

Veteran programmer from MTV aims to take Comedy Central to bigger, longer laughs (10/23/95, pp. 32-44, by Jim Cooper)

Comcast Goes Hollywood

Can ex-Disney dynamo Rich Frank make C3 a star act? (11/27/95, pp. 22-31, by Tom Kerver)

What's the BIG Idea?

A powerhouse team revamps a Big Apple TV station to take a bite out of cable's sports and financial pie (11/27/95, pp. 57-65, by Adam Snyder)

Marketing & Promotion

Food Fight

Cathy Rasenberger makes tracks at the Western Show on behalf of TV Food—one of a legion of networks scrambling to nail deals as 'going forward' moves ahead (1/9/95, pp. 22-26, by Jim Cooper)

Cable's Repair Shop

A small New York ad agency, SS&K, is playing a large role in cable's effort to fix its customer service and its image (1/23/95, pp. 30-32, by Jim Forkan)

Invasion of the Alien Marketers

Outsiders from package goods and other companies are flocking to MSOs and networks. Will these 'aliens' remake cable in their own image? (2/20/95, pp. 28-34, by Jim Forkan)

What 'The Box' Brings to the Party

Island Records' founder Chris Blackwell—who gave the world Bob Marley, U2, Traffic and Cat Stevens—pumps up the volume for his music-video channel (3/6/95, pp. 28-30, by Richard Katz)

Can Liberty Do It?

Aiming to sell nationally, Liberty Sports says its regional nets can speak louder with one voice (5/22/95, pp. 34-36, by Adam Snyder)

War in the Streets

Cable's in a battle with competitors, but can it win by spending only four percent of its revenues on marketing? (7/17/95, pp. 24-32, by Jim Forkan)

Here Comes Destination Marketing

Some cable nets aim to become theme park staples, tourist attractions and other destination sites (7/17/95, pp. 34-40, by Jim Forkan)

The Gurus Speak

What is cable doing right—and wrong? (8/21/95, pp. 24-32, by Jim Forkan)

The Knights of Synergy

An executive council inside Viacom is attempting to combine the marketing muscle of Showtime, Paramount, Blockbuster and MTV Networks. This is their tale (12/11/95, pp. 14-20, by Jim Forkan)

Business & Finance

Let the Employees Run It

Everybody's selling out to Mr. Big. But not Wes York. This small entrepreneur is reaping rewards for himself and his company via an Employee Stock Ownership Plan (1/9/95, pp. 28-30, by Judith Freeman Mills)

The Big Switcharoo

When operators become programmers and programmers become operators: Cable's changing face has executives crossing traditional employment lines (2/20/95, pp. 37-42, by Jim Cooper)

Michael Milken's Media Moves

His securities scandal behind him, the former junk bond king is going interactive. He's involved in multimedia software, an educational cable network and private cable franchises. What's Milken up to? (4/24/95, pp. 26-32, by Sana Siwolop)

A Tale of Two Conferences

What will cable's future look like? Insiders, and outsiders, speak out. (4/24/95, pp. 35-39, by Tom Kerver)

The Plot To Cripple Cable

It's amazing how innovative and entrepreneurial telcos can get, when their lifeblood is threatened (7/3/95, pp. 16-23, by Tom Kerver)

Is Entrepreneurship Dead?

Don't bury the idea yet—cable's "New Contrarians" are proving that taking risks and going your own way forming MSOs hasn't gone out of style (8/7/95, pp. 24-28, by Tom Kerver)

If Cable Makes Me Rich

You're in the money. You can do anything you want. What would it be? (9/18/95, pp. 20-25, by Simon Applebaum)

Sprinting Into Telecommunications

Will cable's alliance with Sprint go the distance? (11/13/95, pp. 22-32, by Tom Kerver)

1996 Financial Forecast: The Calm Before the Storm?

(11/27/95, pp. 67-76, by Tom Kerver)

Technology

Digital Compression: The Holy Grail!

In 1992, TCI and GI reached for the stars by launching an effort to build the ultimate digital television system. Why has it been an elusive quest? (3/6/95, pp. 22-26, by Chris Nolan)

So, You Want To Get Into Telephony?

Before you do, take a look at Time Warner's strategy in Rochester, N.Y., site of the nation's first cable/telephony plant (6/5/95, pp. 24-31, by Tom Kerver)

Cyberclash in Cambridge

Continental Cablevision's vision of bringing the Internet to historic Cambridge, Mass., has met harsh reality (6/19/95, pp. 22-28, by Simson L. Garfinkel)

Bit Parts: Nose Rings and Hare Krishnas

It's nothing like a cable show, but you'd better check out Digital World if you don't want to be left in the dust (7/3/95, pp. 24-26, by Jim Cooper)

Is C-band Heading South?

The big bird in the backyard's getting its wings clipped as DSS takes flight (10/9/95, pp. 37-40, by Karen J.P. Howes)

Policy

Shake Hands, We'll All Get Happy

Cable is encouraging system employees from around the country to meet and greet the folks on Capitol Hill. And these 'key contacts' are better than lobbyists (5/8/95, pp. 95-102, by Chris Nolan)

Kerrey Speaks Out

Sen. Bob Kerrey has jumped into the debate over telecommunications legislation with strong views about competition, educational services and industry lobbying (6/19/95, pp. 29-32, by Chris Nolan)

Three To Watch

The shake-up on Capitol Hill has focused attention on some new faces you should know (10/9/95, pp. 28-35, by Chris Nolan)

The Packwood Diaries

Excerpts reveal how cable fits into the Bob Packwood puzzle (11/27/95, pp. 42-54, by Chris Nolan)

Companies

Ex-Tabloid Publisher Attacks Cable

Wireless op Peter Price tilts at Time Warner; The Result? Better cable service (1/23/95, pp. 22-29, by Sana Siwolop)

Turning TCI Around

Restructured, but still facing many challenges, TCI looks to Sadie Decker's operations overhaul to 'leapfrog' ahead (3/20/95, pp. 36-42, by Tom Kerver)

Cable + Wireless = Cablemaxx

Veteran cable operators are using a competitive technology, wireless cable, to make big waves in central Texas (4/3/95, pp. 41-44, by Tom Kerver)

Big Man in Big D

From a base of 15,000 Wisconsin subs in 1990, the charismatic Jeff Marcus has made his company a top 10 MSO, soon serving 1.25 million. And he isn't done yet... (5/8/95, pp. 56-67, by Tom Kerver)

What Makes Charter Run?

Or, how to build a million-subscriber MSO in less than two years (10/23/95, pp. 47-49, by Tom Kerver)

Operations

Customer Service...The Telco Way

Why is telco customer service better than cable's? Could the reason be better wages, better training, better incentives? (2/6/95, pp. 22-28, by Simon Applebaum)

The Caring Game

Industry trade groups urge MSOs to help employees with child care. But so far, the response has been limited (3/20/95, pp. 31-34, by Simon Applebaum)

Customer Service: Reports From the Front

How well are cable systems really doing with NCTA's on-time guarantee? (5/8/95, pp. 81-92, by Judith Freeman Mills)

Boot Camp for CSRs

How can systems get CSRs up to speed with the demands of 'convergence'? Education. Education. Education. (7/17/95, pp. 43-48, by Simon Applebaum)

Programming

CHILDREN'S TV

Hey Kids, Whatchya Want?

Cable networks are probing to understand kids who have more choices than ever (1/23/95, pp. 36-40, by Jim Cooper)

Howdy, Partner

It doesn't pay to be a loner, because sponsors can add lots to nets' promo power (1/23/95, pp. 41-43, by Jim Forkan)

The Gore War

Voices Against Violence continues to make cableland a kinder, cleaner, gentler place (1/23/95, p. 44, by Simon Applebaum)

FALL SEASON PREVIEW

Words From the Pipe

Operators sound off about programming they see coming out of the nets (8/21/95, pp. 38-41, by Jim Cooper)

Through the Roof

Buyers bullish on ad spending and cable's ratings gains fueled cable's upfront surge (8/21/95, p. 42, by Jim Forkan)

Finding Their Way

To graduate into larger sub counts, "teenage" nets look to expand their programming turf (8/21/95, pp. 43-46, by Jim Cooper)

The Originals

HBO, Showtime and Encore's Starz! move forward by running their own shows (8/21/95, pp. 47-48, by Jim Cooper)

Pay-Per-View/ Marketing/Advertising

CABLE'S HOT DEMOS

Kids' Upfront Is Brisk

Despite fewer avails, cable nets saw strong pricing for kids 2-11 (3/6/95, p. 33, by Jim Forkan)

ESPN's Men 18-49 TD

ESPN and USA were gainers among men, as TBS and TNT dropped (3/6/95, p. 34, by Jim Forkan)

Women 18-49: A 'Core'

USA dominated various key female demos in the fall Nielsens (3/6/95, p. 35, by Jim Forkan)

For Some, Older Is Wiser

Growth of 50-plus adults has sparked interest in 25-54 demo (3/6/95, p. 36, by Jim Forkan)

Working Women's

Surprising Choices

They like sports and sci-fi, but few are capitalizing on it yet (3/6/95, p. 37, by Jim Forkan)

PAY & PAY-PER-VIEW

Pay TV, Beyond the Bickering

Premium networks love to slam each other, but face a common enemy: a crowded multichannel marketplace (6/5/95, pp. 38-40, by Jim Cooper)

PPV's Waiting Game

Customers want PPV variety, but cable doesn't have channel capacity. What's a distributor to do? (6/5/95, p. 42, by Jim Cooper)

PPV Ads—The Last Taboo?

Sponsors get all kinds of plugs on PPV, but no in-telecass commercials—yet (6/5/95, p. 43, by Jim Forkan)

The Infrastructure Agenda

As MSOs await more impulse set-tops for PPV, the focus is on improving back office operations (6/5/95, p. 44, by Simon Applebaum)

CABLE'S ETHNIC AUDIENCE

Forging Ahead

Ethnic nets are going all out to reach operators and viewers (9/18/95, pp. 34-37, by Jim Forkan)

Where's the Pot o' Gold?

Ethnic nets are pursuing the multicultural rainbow, but the ad sales bonanza is elusive (9/18/95, p. 38-41, by Jim Forkan)

Beware the Pitfalls

Avoid marketing gaffes that operators and advertisers often make (9/18/95, p. 42, by Jim Forkan)

Aiming High

HBO and Showtime increase their marketing efforts toward blacks and Hispanics (9/18/95, p. 43, by Jim Forkan)

Operations

SALARY SURVEY

Cable's Rank & File: What Are They Worth?

Cablevision's 1995 compensation and benefits survey uncovers a very unsettled, and unsettling, mood (7/3/95, pp. 28-33, by Tom Kerver)

Technology

EMERGING TECHNOLOGIES

Author! Author!

Zenith says its new 'authoring tool' turns marketing managers into computer wizards (1/9/95, p. 34, by Chris Nolan)

The FSN Challenge

Time Warner's Full Service Network test in Orlando is one roadmap for the digital future (1/9/95, pp. 35-37, by Chris Nolan)

Less than 'Full'—But Able

Cablevision Systems is staking out digital territory of its own for 'enhanced' PPV (1/9/95, p. 38, by Chris Nolan)

DIGITAL GATEWAY

(GO DIGITAL)

HITS: Cable's Best Shot?

TCI's one-stop digital solution, Headend In The Sky (HITS), offers cable operators a fast and inexpensive way to get lots of programming. But HITS has some problems, so programmers, among others, are exploring other ways to get digital signals to customers. (2/6/95, pp. 40-44, by Tom Kerver)

The Art Of Compression

Making video digital and compressing it isn't a seamless process yet. And operators shouldn't assume creating digital images is solely a programmer's job. (2/6/95, pp. 40-47, by Chris Nolan)

Networks Go Online to Clue In

Think of online services as programming for home computers. That's how many cable networks regard them. But they've also discovered that going online is a valuable way to tap into audiences' likes and dislikes. (2/6/95, pp. 44-46, by Jim Cooper)

Making It Go: OptimumTV

In Yonkers, N.Y., Cablevision Systems is using digital technology to cater to its 45,000 subscribers who can pick from a wide variety of services, analog and digital. Senior Editor Simon Applebaum talked with Scott Allison, general manager in Yonkers, about how the company's preparing for OptimumTV. (2/6/95, pp. 47-48, by Simon Applebaum)

**THE CUSTOMER INTERFACE
Will EPGs Strike Gold?**

Interactive guides hold great promise, but providers better have deep pockets and staying power. (4/3/95, pp. 49-52, by George Mannes)

It's Analog, for Now

Digital set-tops aren't here yet, so fancy analog boxes are filling the void. (4/3/95, p. 54, by Chris Nolan)

The Telcos' Set-tops

Three RBOCs have gotten specific about what they want in set-tops. (4/3/95, p. 56, by Chris Nolan)

DIGITAL GATEWAY**(GO DIGITAL) II****TCI, Venture Capitalist**

Virtual I-o is making truly personal television sets—goggles that give the wearer the effect of looking at an 80-inch screen. TCI's investment has been painted as one of its attempts to keep pace with technology. What do the two concerns get out of this relationship? (5/22/95, pp. 40-50, by Tom Kerver)

HITS Not the Only Answer

How to get a digital signal? There are plenty of alternatives out there, from up- and downlinking it yourself to maybe hitching a ride on an already existing service, like DirecTV. (5/22/95, pp. 40-50, by Karen J.P. Howes)

Virtual Land Rush

The World Wide Web sounds as though it might be a big silken spider's nest, but it's not. It's a series of computer sites all linked together on the Internet. Cable's interested in those sites. And it's not just programmers who are interested in exploring this new way of providing content. (5/22/95, pp. 42-48, by Jim Cooper)

Making It Go: Full Service Network

Time Warner's Full Service Network began running publicly in December, 1994, after a roughly six-month delay. Jim Ludington, VP of technology, talked with Cablevision new media editor Chris Nolan in March about the system's complexity—the main reason its debut was postponed—and some of the lessons learned. (5/22/95, pp. 47-49, by Chris Nolan)

CONSTRUCTION REPORT**The Reliability Factor**

To fight power outages and offer phone service, Century upgrades in San Juan. (6/19/95, p. 34, by Chris Nolan)

U S West Expands Footprint

Atlanta rebuild aids Southern Multimedia's video, voice and data plans. (6/19/95, p. 36, by Chris Nolan)

The Most for the Money

A way for small systems to increase capacity at little cost. (6/19/95, p. 38, by Chris Nolan)

Forging Ahead

TCI's rebuild in Hartford takes aim at a variety of fronts. (6/19/95, p. 40, by Chris Nolan)

Redefining Boundaries

Strategic alliances produce a sophisticated strategy. (6/19/95, p. 42, by Chris Nolan)

DIGITAL GATEWAY III**How Not To Get Boxed In**

Sooner or later, we're all going to have a digital box. But the devices aren't big with customers. Not yet anyway. Here's how Cablevision Systems lowered subscribers' resistance while Time Warner Cable raised their hackles. (8/7/95, pp. 36-42, by Jim Forkan)

A World of Questions

Two-way TV works better than anyone imagined. But, as an international gathering of TV engineers demonstrates, no one knows what customers are going to want. And the Europeans have some ideas that U.S. cable companies might find frightening. (8/7/95, pp. 36-49, by Chris Nolan)

Making It Go: Discovery Online

Discovery Communications is hitting the Internet with a new World Wide Web service, *Discovery Channel Online*.

Cablevision senior editor Jim Cooper recently talked with Thomas Hicks, Discovery Online's VP and publisher, about this original "programming" cyber-project. (8/7/95, pp. 42-44, by Jim Cooper)

It's a Transaction World

Telecommunications isn't going to be profitable unless cable can keep track of what customers buy. The industry's MIS services are fine for monthly accounts, but operators are now turning to established computer companies for more sophisticated help. (8/7/95, pp. 49-50, by Simon Applebaum)

International**CABLE ABROAD****Go Global: It's a New World**

Are there still global opportunities ahead in cable and related technologies? (10/23/95, pp. 53-55, by Tom Kerver)

South of the Border

Kim Hatamiya from Canal Fox, News Corp.'s South American cable franchise, talks about cable below the Rio Grande (10/23/95, pp. 56-57, by Jim Cooper)

A Resounding Si!

To spur growth, Zenith speaks Spanish with a Mexican accent (10/23/95, p. 58, by Chris Nolan)

Cultural Lessons

U.S. cable finds that some types of programming just won't fly abroad (10/23/95, p. 60, by Jim Cooper)

Special Issue**CABLEVISION'S 20th ANNIVERSARY (9/4/95)**
20/20 Vision

Presenting the 20 people who've had the most impact on the cable industry in the past 20 years (pp. 7-58)

The Cablevision Book Of Lists

(pp. 63-72)

You Were There

No look into the history of *Cablevision*—and cable in general—would be complete without a glance at some covers.

Whatever the developments through the years, we were there. Here are some of our favorites, from early vintage to new. (pp. 74-80)

20/20 Now & Then

Cable execs rewind to look back at their roots, then fastforward to predict the future (pp. 83-103)

The Cablevision Trivia Test

How well do you know your cable industry history? Here are some brainteasers for you (pp. 105-107)

Special Sections**Guide To The New Congress '95**
(2/20/95)**A Guide to Cable and Education**
(3/20/95)**Official Guide to the 1995 CTPAA Beacon Awards**
(3/20/95)**1995 New Network Handbook**
(4/24/95)**Guide to the 1995 Vanguard Awards**
(5/8/95)**Top 200 MSOs**
(5/8/95)**Guide to the 1995 CTAM Mark Awards**
(7/17/95)**1995 Operator of the Year/Innovator Awards**
(10/9/95)

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